



Airbrush Africa July 2023 -Dakar, Senegal

Airbrush Africa campaign is an interactive experience that builds an environment of learning, creating and inspiration. This platform provides tools and techniques for self expression through art and creativity. The vision behind this project is to develop public art opportunities that uplift the spirits of a community, while providing an outlet to discover and promote positivity and unity in Africa. By creating partnerships with community organizations, local artists, city planners, non profits, schools and youth based initiatives, Airbrush Africa takes a relevant approach of incorporating the STEM/STEAM process. This fun, interactive and engaging environment helps merge the elements of STEM/STEAM (Science, Technology, Engineering, Art, Math) while stimulating a creative experience through airbrushing.



Three major objectives:



Create: Art is a universal language for promoting peace and unity within the community. The core of this project is to create airbrush art with residents, youth and neighborhood leaders that represents unity, community, diversity and positivity. This art can be in the form of murals, wearable art, music, digital art , etc. Malcolm McCrae will be leading and partnering with a team of multi-disciplinary African artists and community ambassadors to design, develop and deploy art projects that will echo local history and universal metaphors of peace & unity.

Share: Collaboration is a key to making this project a success. By working with community ambassadors, local creatives and community leaders, we help empower and activate each site. Each site will have a community gathering component to showcase and celebrate the project. This will be a gallery night, block party, and/or live event open to the public. As we create these experiences, participants will be encouraged to share their ideas, visions and thoughts on how this program impacted their life. With the use of technology in wifi and social media, the opportunity for sharing will increase to help make a long term impact.

Grow: Knowledge is the most important component to the success of the Airbrush Africa campaign. Malcolm McCrae will be teaching a workshop called “ARTepreneur”. This training will teach artists entrepreneurial skills and techniques that will help create financial sustainability. Each student will learn how to create and operate a successful creative lifestyle. This learning platform is engineered to help grow the impact of artists and their community. With workshops and creative camps, the goal is to create sacred spaces that people will use to gather, create and grow ideas.



Summary:

Our goal is to make a lasting impact on the communities in Senegal and all of Africa by collaborating with local artists. All the programming will be affordable and accessible for everyone, and to make a lasting and positive change in the community through art.

Our objective is to provide resources for artists, communities and youth to beautify, while investing in their neighborhood and city. In most areas due to the lack of funding, most art programs are being eliminated. Our targeted areas are lower income and/or poverty stricken neighborhoods that normally wouldn't have the opportunities to experience these programs. We will use the Airbrush Africa project to engage, uplift and unite these areas through creativity, collaboration and community support.



"This was an awesome camp! Malcolm McCrae was beyond amazing and so interactive with each kid. All the staff took the time to get to know and really connect with each little artist and I can speak for mine and say she was definitely grateful to be a part of such an outstanding camp! "

-Elizabeth L. Barnhill
Parent



Who is Malcolm McCrae?

Malcolm “Airbrush Assassin” McCrae is a full-time artist, author, speaker and social entrepreneur who embraces creativity as a lifestyle. Malcolm was born August 24, 1980 in Milwaukee, Wisconsin, and currently resides in Southern Illinois with his wife Natalie. He has been a professional artist for over 28 years. McCrae is also an educational authority, delivering lectures and training classes, producing instructional programs and publishing books.

The most important aspect of McCrae’s message is to not only create, but to inspire. McCrae was awarded 2020 Change Maker Of The Year by B-Magazine and was recently commissioned by AT&T to produce two large public murals that represented social justice during the Black Lives Matter Movement of 2020. He focuses on working with youth but is also called on by entrepreneurs, educators, institutions, and corporations as a consultant. He believes art has the opportunity and power to change lives. Malcolm is the founder of Pollination Station, a registered 501c3 non profit that was created in 2019 to pollinate the world with art and positivity. The nonprofit uses a mobile art studio called Pollination Station Art Bus, a 40 foot converted coach bus. This

bus was built and designed by Malcolm and is fully equipped with solar panels for living off the grid while touring the US creating art, sharing experiences and growing communities.

Malcolm was determined to follow his dreams, at the early age of 12 he began working out of his basement and on street corners airbrushing T-shirts. Eventually he had his own shop at the age of 18 years old making a six-figure income. He uses his passions and determination to build sustainable businesses that are socially conscious and community based.

In 2013, McCrae published his memoir “To Live, To Create, To Inspire; How Art Saved My Life” taking readers on a journey with his inspiring and empowering story. He describes his pain and poverty of sleeping in abandoned buildings in the unforgiving Ohio winters to finding purpose and prosperity. Malcolm shares his practical values for success, and how art and creativity saved his life as an at-risk youth. The book gives and in depth look into urban America and the challenges of overcoming poverty in an unforgiving environment, detailing his struggles and successes. McCrae also provides valuable insight on how anyone can use their sense of creativity to accomplish their dreams. “I have spent my whole life living with this friend called creativity. To most it is only a word, but to me it represents 40 years of who I am. It’s important that you know I was homeless and hopeless and something so simple as art changed and saved my life. I encourage every reader to use this book as a guide to help inspire the creative in you.” Malcolm has published over a dozen books, guides and instructional materials.

Artist Statement

My name is Malcolm “Airbrush Assassin” McCrae and I’m an international artist. My art is an extension of the way I think and live. From producing films to large scale paintings, my work is a collage of images with stories of past and present. I try to incorporate my love for history and spirituality and nature in my work as I tell narratives of greatness. My creative gifts have been exhibited at galleries, festivals, corporations and Universities. I like to describe my art as “Freedom Art”; the fusion of life experiences, color, creativity and culture that brings joy to the soul. My style is a combination of digital art, street art, abstract and impressionism. I love using acrylic paint, spray cans and airbrushing as major tools in my arsenal. To find more info about my art and my journey visit my website www.malcolmmccrae.com

Resume

Malcolm McCrae
893 County Rd. 468
Jackson , MO 63755
Mobile (573)576-2383
Studio(573)990-1278
malcolmmcrae24@gmail.com

www.malcolmmcrae.com

Education:

Milwaukee High School of the Arts, Milwaukee, Wisconsin 1995-1997
Milwaukee School of Entrepreneurship, Milwaukee, Wisconsin 1997-1999 Diploma obtained

Exhibitions:

2010 African World Festival, Charles H. Wright Museum of African American History, Detroit, Michigan

2010 NYC Urban Tattoo Convention, New York, New York

2011 Urban Fusion Art Show, O'Tenem Gallery, Cape Girardeau, Missouri

2011 Urban Fusion Art Show, Sikeston Depot, Sikeston, Missouri

2012 A Journey of Contemporary African American Artists, The Gallery of the Community Art Center, Centralia, Illinois - Shawnee College, Illinois

2012 Solo Exhibition in Transition Spaces in Crisp Museum Semo River Campus
Cape Girardeau, Mo

2015 Solo Exhibition
Black Door Gallery
Cape Girardeau, Mo

2017 Solo Exhibition
Cape County History Center in Jackson
Jackson, Mo

2018 Solo Exhibit
Cup-n- Cork
Cape Girardeau, Mo

2019 Pop Up Show
Cape Girardeau, Mo

2020 Semo Black Experience
20 North Pacific

2022 "Infusion" Augmented Reality Solo Exhibition
Roosevelt Row Phoenix Arts District

Bibliography

"To Live, To Create, To Inspire How Art Saved My Life" Feb 15, 2013

Published materials

2011 Pin striping and Kustom Graphics Magazine

2017 "The Art of Success: 10 Steps to Transform Your Life"

2017 "The Art of Success Student Action Guide: 10 Steps To Transform Your Life

2020 "The Art of Airbrushing: The Ultimate Airbrush Guide"

Lectures/workshops

2007 Urban Airbrush Youth workshop, Boys and Girls Club, Milwaukee Wisconsin

2009 Lettering 101 Workshops, Urban Airbrush Affair (Cape Girardeau, Mo)

2010 Airbrushing 101 Workshops, Urban Airbrush Affair (Detroit, Mi)

2011 Entrepreneurship Lecture, Harrison College of Business (Cape Girardeau, Mo)

Entrepreneurship Workshop, Lincoln University Cooperative Extension

2013 March 7-9 National Arts Education Conference (Ft Worth, TX)

2013 March 26 Missouri Arts Education Conference (Springfield, Mo)

2013 May 10 Workshop and demo Arlington, TX

2014 Arts of Education Summer Virtual Conference

2015 keynote for the Indiana Arts Education Fall Conference

2016 Free Lecture "The Art of Saving Lives" Arts Council of Southeast Missouri (Cape Girardeau, Mo)

2016 June 9, Shawnee College (Ullin, IL)

2018 Keynote Speaker for California Arts Education Conference (Las Angeles, CA)

2019-2020 Keynote Speaker @ AT&T High Technology Day (St. Louis, MO)

2020 Virtual workshops "The Art of Success"

2020 The Art of Success for Educators Bolingbrook Elementary (Bolingbrook, IL)

2021 Virtual Hip-Hop Art Camp Lincoln University (Jefferson, MO)

2021 Virtual workshop "The Art of Success" Shawnee College (Shawnee, IL)

2021 Virtual lecture Urban S.T.E.A.M (ZOOM)

Commissions and past work



2016

2 Murals

Client: Codefi

Size: 7ft x 22ft

Media: Airbrush

Location: 338 Broadway Street,
Cape Girardeau, MO 63701

Contact person: James Stapleton
drjamesstapleton@gmail.com



2017

Rainforest Themed Mural

Client: La Croix United Methodist
Church

Size: 30ft x 100ft

Media: Airbrush/Acrylic

Location: 3102 Lexington Ave,
Cape Girardeau, MO 63701

Contact Person: Jill Chrusciel
jillc77@gmail.com



2017

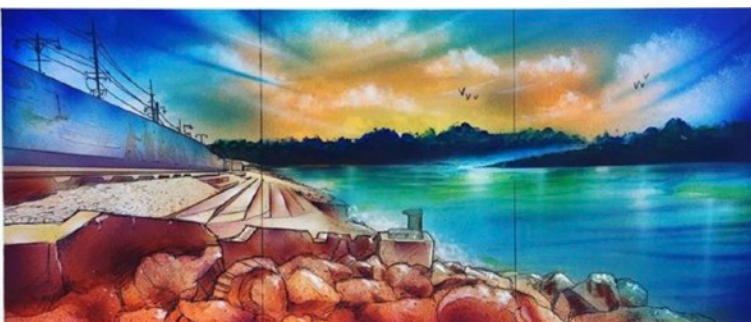
3= 5x5 Canvas Panels

Client: Cape Girardeau Chamber Of Commerce

Size: 5ft x 15ft

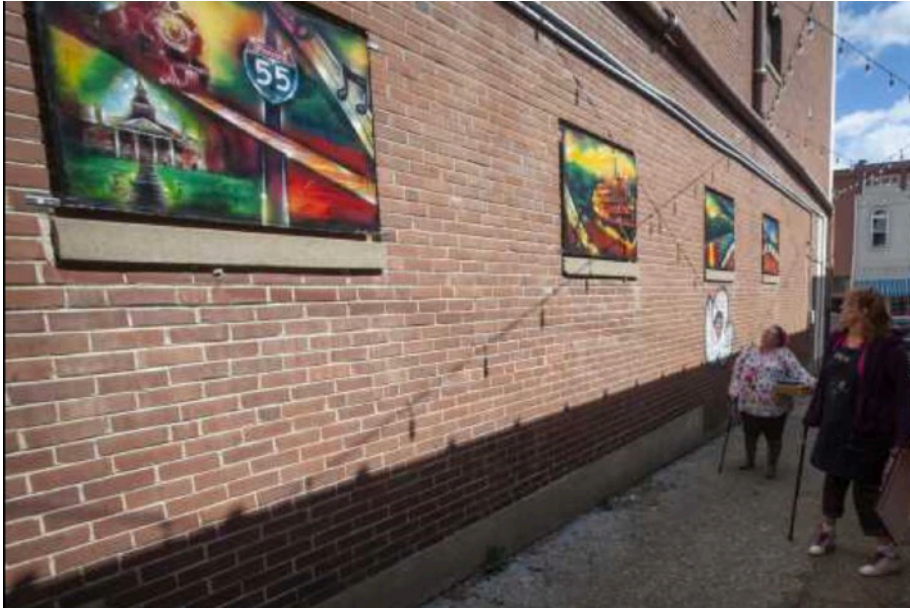
Media: Airbrush/ Acrylic

Contact Person: Beth Salyer
(573) 335-3312
bsalyer@capechamber.com



www.AirbrushAfrica.com

Commissions and past work



2018

4-3ft x 4ft outdoor panels of the
Cape Mississippi River ArtWork

Client: Old Town Cape

Size: 4ft x 32ft

Media: Airbrush/Spray paint

Location: Alleyway
Downtown, Cape Girardeau, MO

Contact person: Liz Haynes
lizhaynes@oldtowncape.org



2018

Unity In Our Community Mural

Client: One City

Size: 13ft x 30ft

Media: Airbrush/Acrylic

Location: 610 Independence Cape
Girardeau, MO

Contact Person: Raelenna Ferguson
info@onecityunite.org



2020

Burrito-Ville

Client: Burrito-Ville

Size: 12ft x 30ft

Media: Airbrush/ Acrylic/ Spray paint

Contact Person: Paige Garner
(573) 334-4068
paige.garnerrr@gmail.com

Commissions and past work



2020

Unity mural

Client: AT&T

Size: 12 x 30ft

Media: Airbrush/Spray paint

Location: 6411 Chippewa St, St. Louis, MO 63109

Contact person: Jomo Castro
jc8576@att.com



2020

Believe STL mural

Client: One City

Size: 5ft x 20ft

Media: Airbrush/Spray paint

Location: 1811 S Brentwood Blvd, Brentwood, MO 63144

Contact Person: Jomo Castro
Jc8576@att.com



2020

We Are Sikeston Mural

Client: Sikeston School District

Size: 15ft x 40ft

Media: Airbrush/ Acrylic/ Spray paint

Location: 2300 Ables Road
Sikeston, MO

Contact Person: Dr. Robinson
trobinson@spsr6.org

Airbrush Classes and Artepreneur workshops will be held July 19-23, 2023 Dakar, Senegal

